

ORDER

**WOTV**

Orders
Order / Rev: 195804
Alt Order #: 6838246
Product Desc: Fri 8-3 thru 9am 8-7
Estimate: 189
Flight Dates: 08/03/12 - 08/07/12
Original Date / Rev: 08/02/12 / 08/02/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Stevens Reed Curcio & Potholm
Buying Contact:
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Clark Durant for Senate
Demographic: A35+
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN7444/SP955/TO27/AL1813

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	4	\$90.00	\$76.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$90.00	\$76.50	0.00
Totals	4	\$90.00	\$76.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	08/03/12	08/07/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	MT--F--	:30	3	\$15.00	P4	0.00	NM	3	\$45.00
NWS8DAYBREAK run 1x election am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/12	08/09/12	MT--F--					3	\$15.00		0.00			
E 2	WOTV	08/03/12	08/06/12	News 8 @ 6p News 8 @ 6p	CM	6-630p	M--F--	:30	1	\$45.00	P4	0.00	NM	1	\$45.00
NWS8 AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/12	08/09/12	M--F--					1	\$45.00		0.00			
													Totals	4	\$90.00